

Why do People Give?

- Because they believe in the objectives and future directions of the YMCA;
- Because of their personal involvement with the Y;
- Because of the personal satisfaction of doing something for someone else;
- Because they feel an obligation to help those less fortunate than themselves;
- Because they want to repay a previous debt; assisting an organization that has given to them;
- Because of peer pressure;
- Because they want to gain recognition;
- Because of a desire to protect and make their community a better place;
- Because they respect the person who asks;
- Because of the tax advantage, even if it is a small motivator; and
- Because someone asks!

