

TREASURE MAP INTERVIEW QUESTIONS

These are examples of questions to ask a Donor, a Prospective Donor, or anyone else you come in contact with that you'd like to get to know.

1. What do you know about the YMCA?
2. What images come to mind when you think of the YMCA?
3. How did you come to know about the YMCA and become involved?
4. Did you know that the YMCA is a non-profit organization?
5. What do you like about being involved with the YMCA?
6. Where or how do you think we can improve?
7. What advice do you have for us?
8. How could we better tell our story?
9. What could we be doing to involve more people?
10. Besides health and wellness programs, what other YMCA programs are you aware of?
11. Did you know that the YMCA never turns anyone away because of an inability to pay for programs or services?
12. What do you know about the YMCA scholarship program?
13. What do you know about the annual Strong Kids Campaign?
14. Would you help us to insure that no individual or family is turned away by making a gift to the Strong Kids Campaign?